

CREATIVE APPLICATIONS

Language: Tools

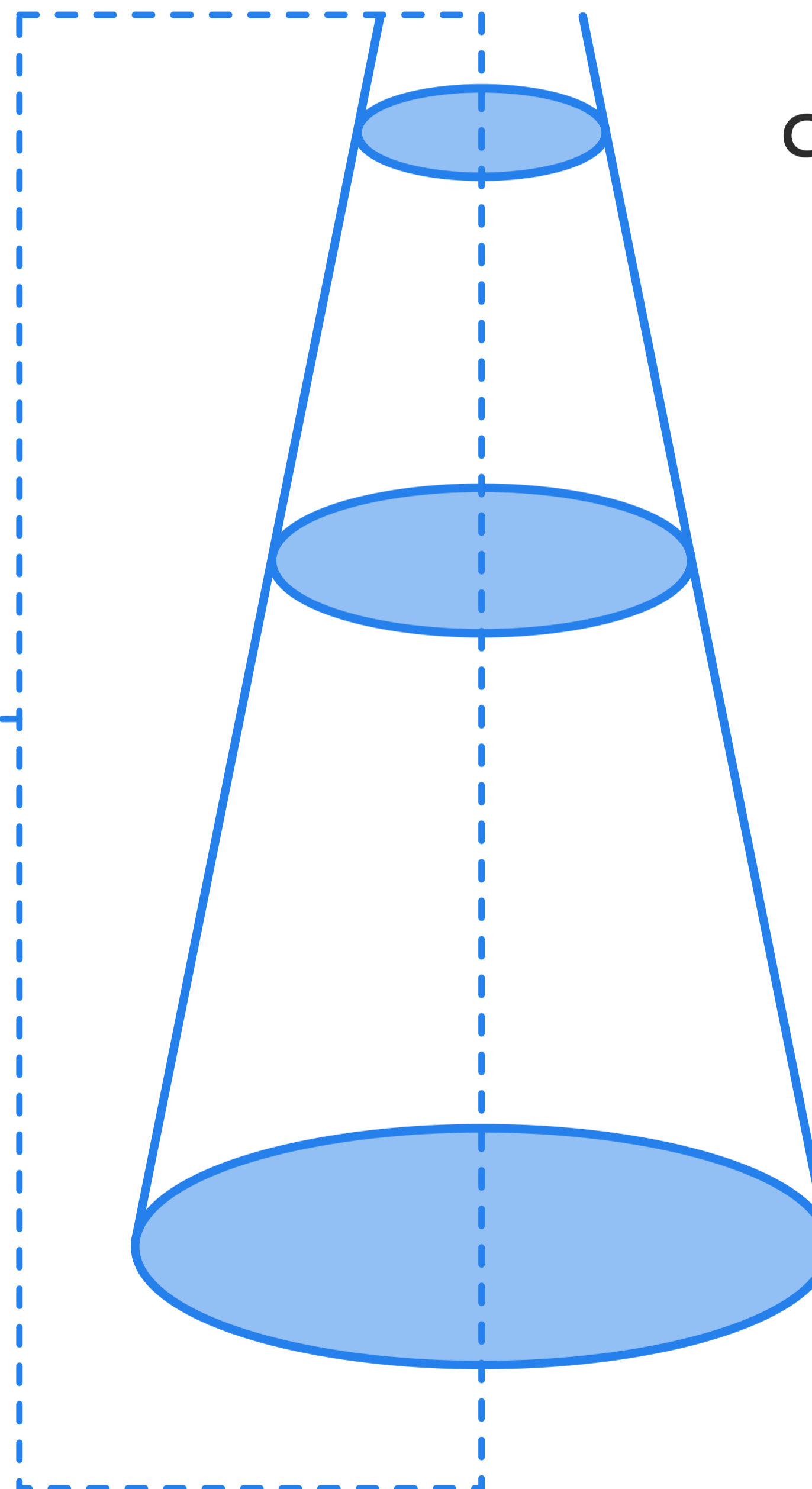


CREATIVE TOOLS

LANGUAGE GAP

CREATIVE INTENT

Language: Human expression



CREATIVE ACTIONS

CREATIVE PROCESS

CREATIVE THOUGHT

Figure 2.1 *“There’s a language gap present in today’s creative landscape. One that separates our creative applications from our creative intent”*

