

CREATIVE APPLICATIONS

Language: Tools

CREATIVE TOOLS

CREATIVE ACTIONS

CREATIVE INTENT

Language: Human expression

CREATIVE PROCESS

CREATIVE THOUGHT

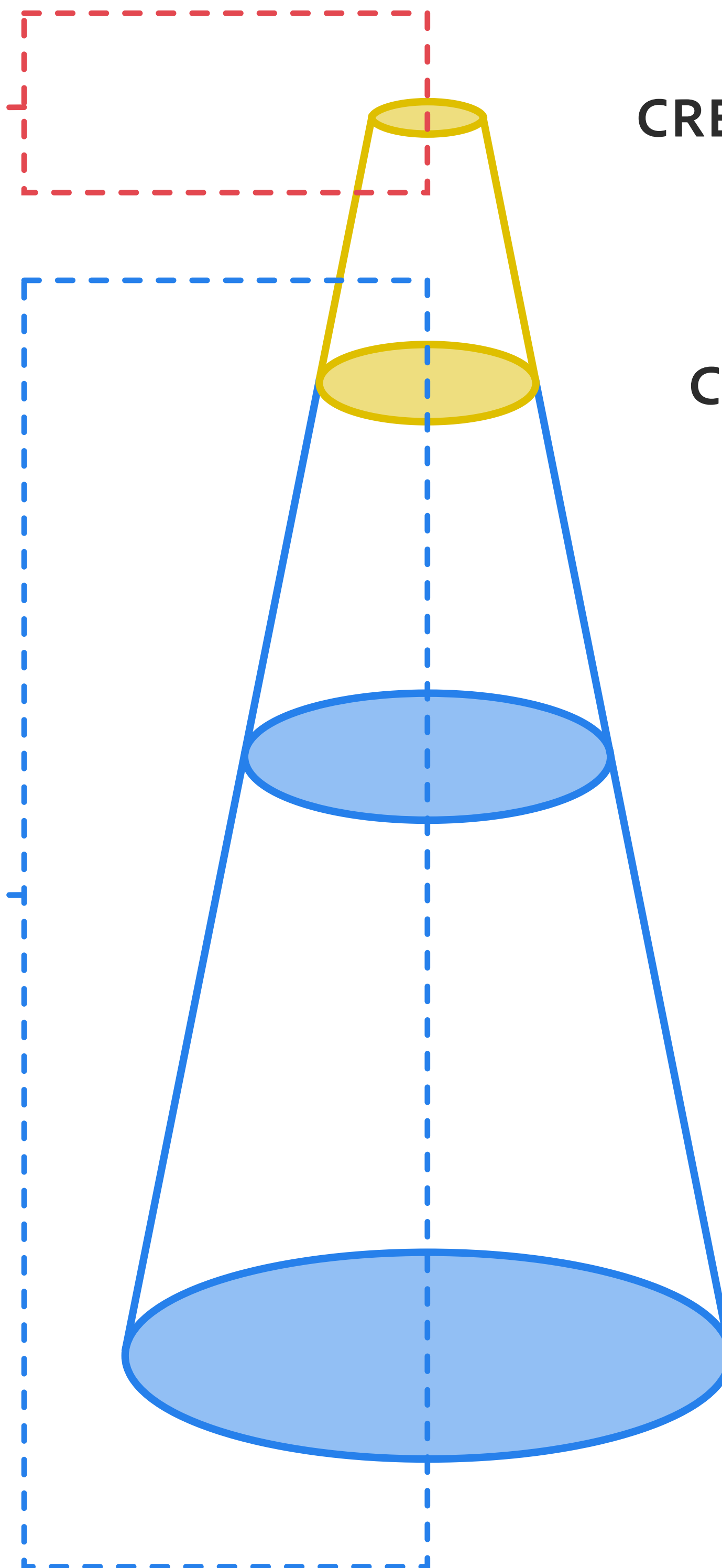


Figure 2.2 *"In recognizing the human language of intent, users are empowered to engage their creative applications without first needing to learn the language of tools..."*

Next Creative Wave 8. Machine Intelligence deepens our value as creatives

