

KEY ○ Major release ● Version update ● Tech innovation

**SECOND WAVE** Multimedia Tools Supported by faster computer processors, and high-speed internet adoption

1995 2000 2005

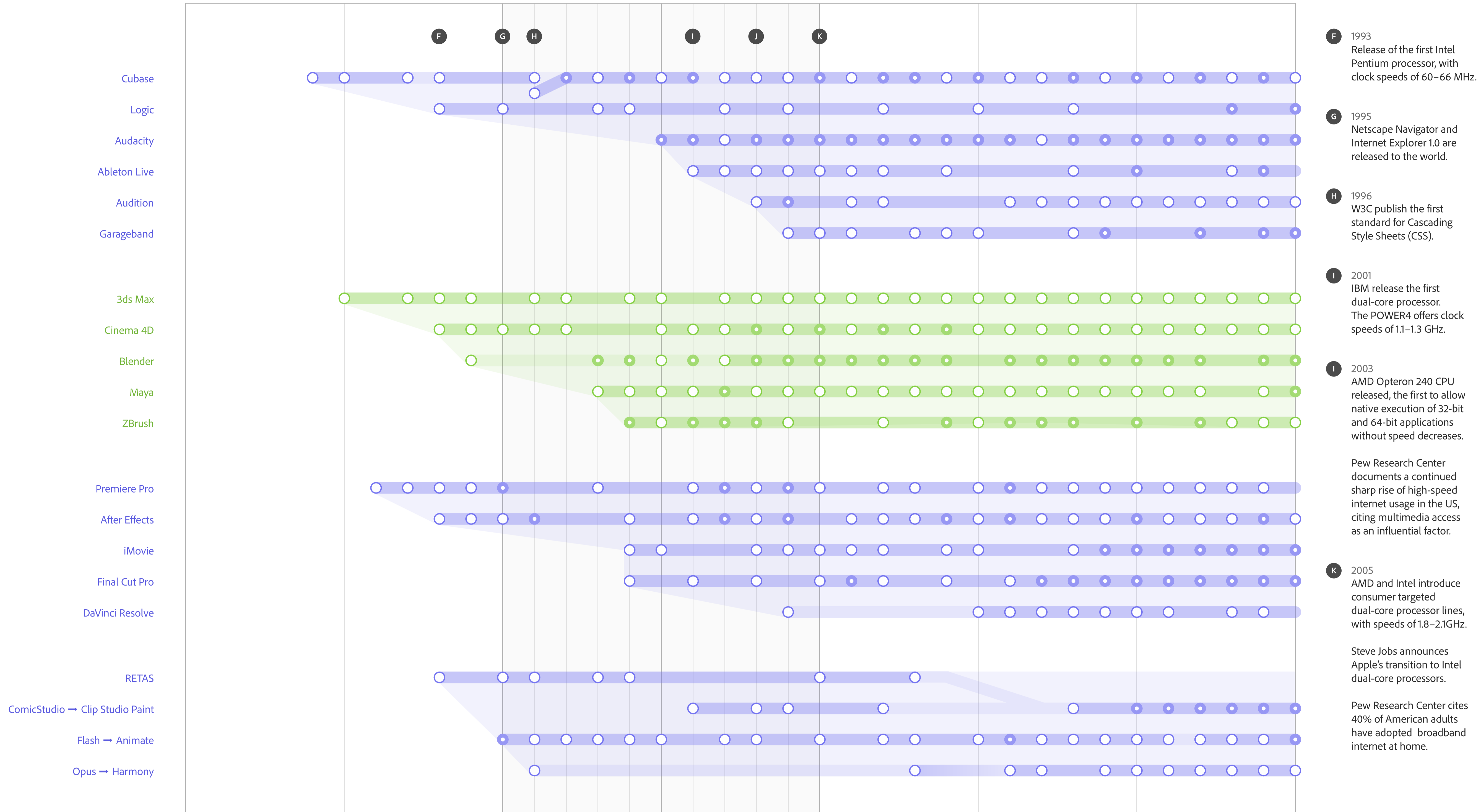


Figure 1.2 Timeline of “Second Wave” digital creative tools, 1985–2020

**Next Creative Wave** 1. Machine Intelligence signals the next wave of creative tools

SOURCES: [nextcreativewave.com/technology-and-language/machine-intelligence/01-signals-the-next-wave-of-creative-tools/sources](https://nextcreativewave.com/technology-and-language/machine-intelligence/01-signals-the-next-wave-of-creative-tools/sources)

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